

TC Patriot GAME

SUPPORT AREA VETERANS



The annual clash between the Traverse City West Senior High School Titans and the Traverse City Central High School Trojans is the biggest football game in town. Approximately 10,000 spectators gather to watch the rivalry, and more importantly, pay tribute to area Veterans, Active Duty, and First Responders. The event raises money to support Veteran causes chosen by the Student Senates from both schools.

PAST RECIPIENTS



The annual TC Patriot Game has raised thousands of dollars for area Veterans groups including:

- 2018 Warrior Sailing - \$16,000
- 2017 22-2-None - \$13,000
- 2016 Veteran To Veteran - \$15,000
- 2015 Dogs in Honor - \$10,000
- 2014 Reining Liberty Ranch - \$5,000
- 2013 Grand Traverse Horses - 4 Heroes at Reining Liberty Ranch \$13,000
- 2012 Operation American Soldier \$9,000

**BE A PART OF THE
BIGGEST HIGH SCHOOL
SPORTING EVENT IN
NORTHERN MICHIGAN!**

SPONSORSHIP PACKAGES



FULL FLAG SPONSOR **\$5,000**

- Exclusive Sponsorship - only one available!
- All benefits from Foundation Sponsorship
- Logo on TC Patriot Game commemorative t-shirts
- Logo included on TV PSA
- 10-second PA announcement read in each quarter
- Mentions, when appropriate, during media interviews
- Option to display on game day next to the selected Veteran Group
- Twenty TC Patriot Game shirts
- Ad in TCAPS e-newsletter reaching 12,000 recipients
- 8.5 x 11 Bulletin ads in TCAPS Facilities

FOUNDATION SPONSOR **\$2,000**

- All benefits from Stars Sponsorship
- Included in all media releases
- Ten TC Patriot Game shirts

STARS SPONSOR **\$1,000**

- All benefits from Stripes Sponsorship
- Logo included on event posters
- Sponsor poster provided for your business
- Option to sell shirts at business
- Five TC Patriot Game shirts

STRIPES SPONSOR **\$500**

- Logo on TC Patriot Game Website
- Announcement during the game