



# TC Patriot GAME

## SUPPORT AREA VETERANS



The annual clash between the Traverse City West Senior High School Titans and the Traverse City Central High School Trojans is the biggest football game in town. Approximately 10,000 spectators gather to watch the rivalry, and more importantly, pay tribute to area Veterans, Active Duty, and First Responders. The event raises money to support Veteran causes chosen by the Student Senates from both schools.

### PAST RECIPIENTS



The annual TC Patriot Game has raised thousands of dollars for area Veterans groups including:

- 2018 Warrior Sailing - \$16,000
- 2017 22-2-None - \$13,000
- 2016 Veteran To Veteran - \$15,000
- 2015 Dogs in Honor - \$10,000
- 2014 Reining Liberty Ranch - \$5,000
- 2013 Grand Traverse Horses - 4 Heroes at Reining Liberty Ranch \$13,000
- 2012 Operation American Soldier \$9,000

### SPONSORSHIP PACKAGES



#### FULL FLAG SPONSOR \$5,000

- Exclusive Sponsorship - only one available
- All benefits from Foundation Sponsorship
- Logo on TC Patriot Game community event shirts
- Logo included on TC PA
- 10-second PA announcement read in each quarter
- Sponsor poster provided for your business
- Option to display on game day next to the selected Veteran Group
- Ten TC Patriot Game shirts
- Ad in TCPS e-newsletter reaching 12,000 recipients
- 8.5 x 11 Bulletin board in TCPS facilities



#### COMMUNITY MATCH \$2,500

Join Exit Realty with a \$2,500 donation. That \$5,000 will be used at the game to challenge a community match.

- All benefits from Foundation Sponsorship
- 10-second PA announcement read in each quarter with your business name, announcing status of the match
- Option to display on game day next to the selected Veteran Group
- Ten TC Patriot Game shirts

#### FOUNDATION SPONSOR \$2,000

- All benefits from Stars Sponsorship
- Included in all media releases
- Ten TC Patriot Game shirts

#### STARS SPONSOR \$1,000

- All benefits from Stripes Sponsorship
- Logo included on event posters
- Sponsor poster provided for your business
- Option to sell shirts at business
- Five TC Patriot Game shirts

#### STRIPE SPONSOR \$500

- Logo on TC Patriot Game Website
- Announcement during the game